

atelieroll

Baby & Nursery Prints

12 hand-painted patterns for baby bedding, sleepwear and nursery decor. Ready to license, rescale and recolour.

+ 80 more prints in the library

atelieroll.com →

✉ info@atelieroll.com

📷 [@atelieroll](https://www.instagram.com/atelieroll)

ABOUT THE STUDIO

Painted by hand, made for little ones

atelieroll is the pattern studio of Seoul-based designer Minhae Kim. Every print starts as gouache, watercolour or ink on paper, then is built into a clean, production-ready repeat. No AI-generated artwork.

Since 2019 our prints have been licensed for bedding, kidswear, fabric and accessories by brands in Korea, Singapore and the US.

Ready to use	Seamless repeats as AI, PSD or high-res TIFF
Your colours	Rescaled and recoloured for your season
Exclusive option	Take a print off the market for your category
Direct	Work with the designer, in English or Korean



SING MUI HENG · SG



E&S · SG

E&S x atelieroll



LOVEHANDLE · US



NODSPARK · SG



SPOONFLOWER · US



CASE STUDY · BEDDING · KOREA

From swatch to a quilted heated mat

Korean home-heating brand BOKUK licensed **Play Button** for its quilted heated mat and presented it as a designer collaboration on the product page.

The prints in this catalogue were chosen for the same kind of product: soft, small-scale and easy to live with on a large surface.

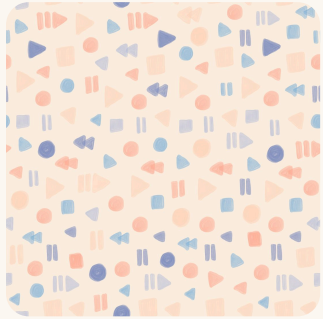


027-002 · PRINT 01

Play Button

12 prints at a glance

Quote the swatch number when you get in touch. Each print is shown in detail on the following pages.



Play Button

027-002



Soft Rainbow

027-003



Little Whales

035-001



Wave Crest

035-002



Jungle Friends

026-001



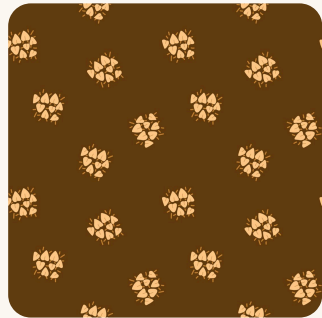
Tiny Sparkle

032-004



Daisy Field

033-001



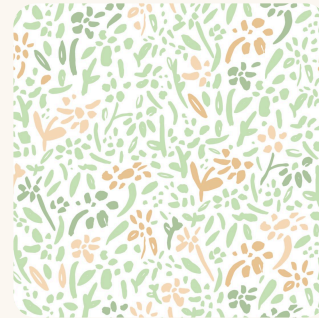
Bori (Barley)

037-001



Oksusu (Corn)

037-002



Garden Confetti

046-001



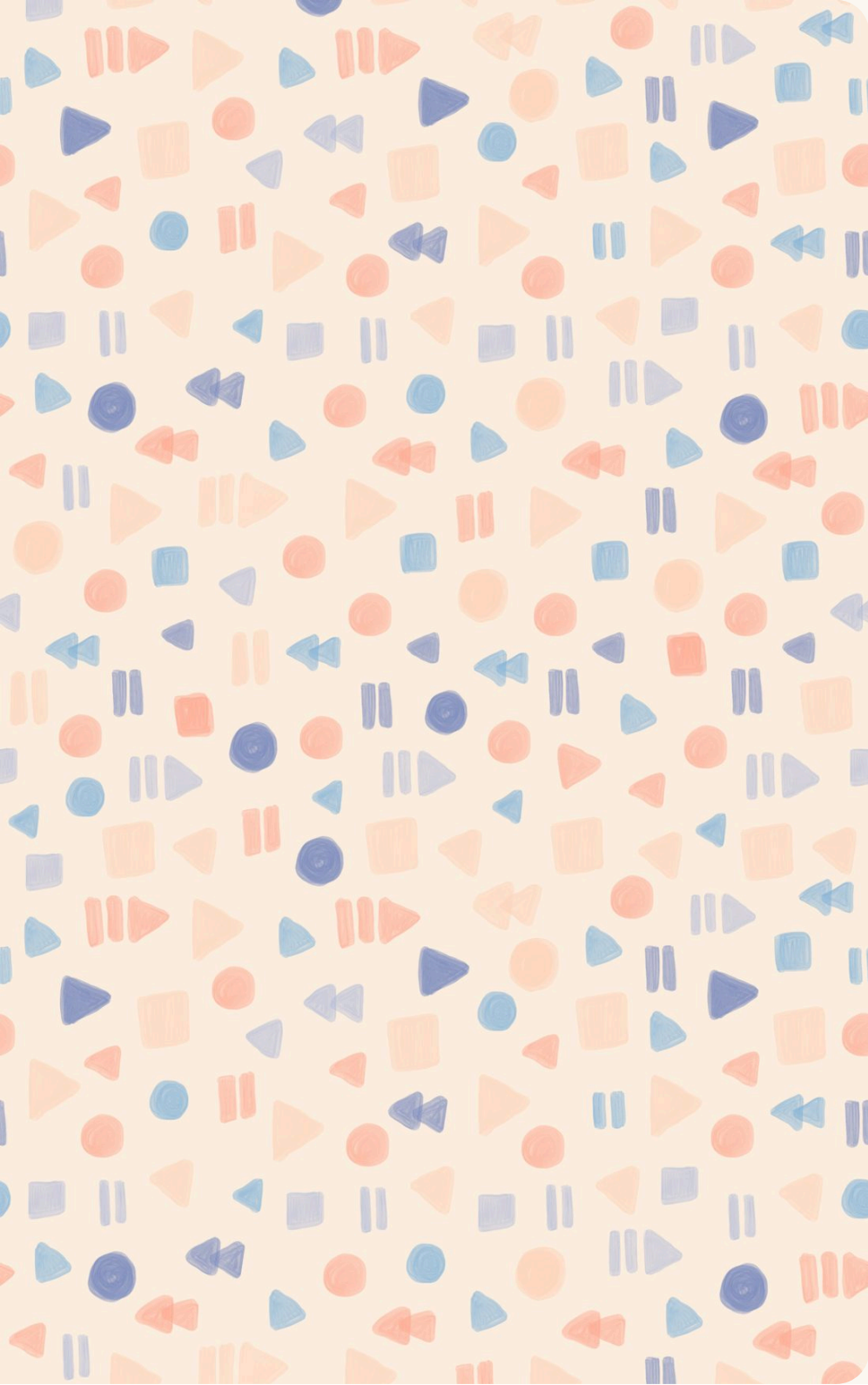
Soft Fronds

046-002



Tiny Cross

043-007



01

027-002

Play Button

DREAMY RAINBOW COLLECTION

The print BOKUK chose for its quilted heated mat. Soft geometric shapes that stay calm across a large bed surface.

SUITS

Baby & kids, Apparel

COLOURWAYS

1 · more on request

PAIRS WELL WITH



Soft Rainbow



Tiny Cross



COT BLANKET



NAVY COLOURWAY ON UPHOLSTERY



02

027-003

Soft Rainbow

DREAMY RAINBOW COLLECTION

Watercolour rainbows in powder peach and blue. A gentle all-over for nursery walls, bedding and swaddles.

SUITS

Baby & kids, Bedding, Wallpaper

COLOURWAYS

1 · more on request

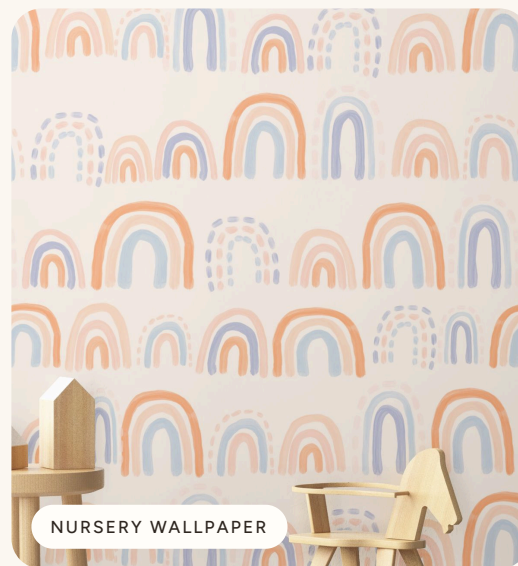
PAIRS WELL WITH



Play Button



Tiny Sparkle



NURSERY WALLPAPER



CUSHIONS WITH COORDINATES



03

035-001

Little Whales

UNDER THE SEA COLLECTION

Little smiling whales. A boy-or-girl favourite for rompers, tees, bibs and cot sheets.

SUITS

Baby & kids, Apparel, Bedding

COLOURWAYS

1 · more on request

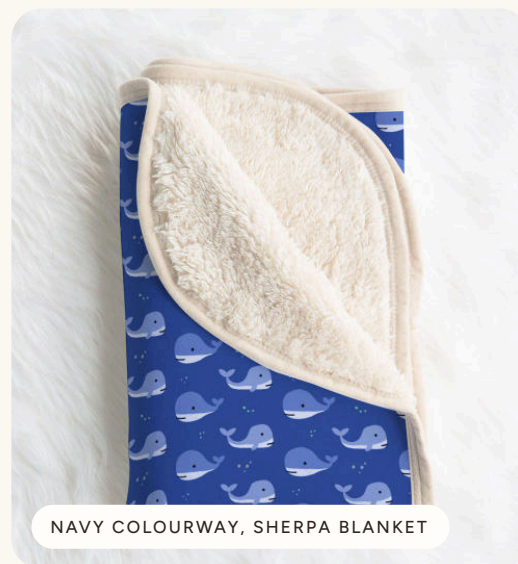
PAIRS WELL WITH



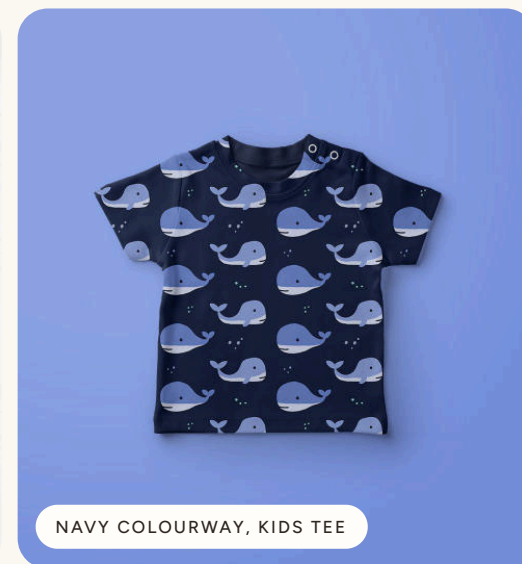
Wave Crest



Tiny Cross



NAVY COLOURWAY, SHERPA BLANKET



NAVY COLOURWAY, KIDS TEE



04

035-002

Wave Crest

UNDER THE SEA COLLECTION

Painted wave crests with sea-spray dots. A calm, stripe-like repeat that coordinates with Little Whales.

SUITS

Baby & kids, Apparel

COLOURWAYS

1 · more on request

PAIRS WELL WITH



Little Whales



Soft Fronds



WHITE COLOURWAY, COT BLANKET



ESPADRILLES IN BOTH COLOURWAYS



05

026-001

Jungle Friends

SAFARI COLLECTION

Lions, giraffes and zebras peeking through jungle leaves. Released as the Safari collection on Spoonflower.

SUITS

Baby & kids, Apparel, Wallpaper

COLOURWAYS

2 · more on request

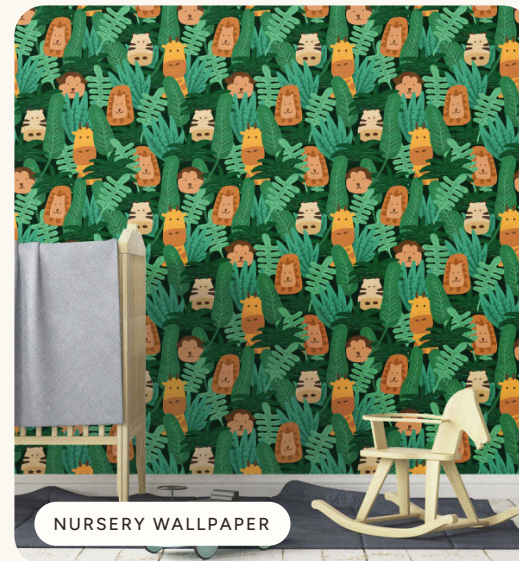
PAIRS WELL WITH



Soft Fronds



Bori (Barley)



NURSERY WALLPAPER



CUSHION



06

032-004

Tiny Sparkle

DREAMY DAYZ COLLECTION

Little sparkles on apricot. A small-scale blender for muslin, sleepwear and quilted bedding.

SUITS

Baby & kids, Bedding

COLOURWAYS

1 · more on request

PAIRS WELL WITH



Daisy Field



Oksusu (Corn)



MUSLIN SWADDLE *atelierroll*
JANE & POLINA



BLUSH COLOURWAY, QUILTED



07

033-001

Daisy Field

EARTHY SUNSHINE COLLECTION

Hand-painted daisies in honey and caramel. A warm, gender-neutral floral for bedding and toddler wear.

SUITS

Apparel, Baby & kids

COLOURWAYS

2 · more on request

PAIRS WELL WITH



Tiny Sparkle



Bori (Barley)



CUSHIONS WITH COORDINATES



LARGE-SCALE VERSION



08

037-001

Bori (Barley)

BABY SOLID COLLECTION

Bori means barley in Korean. Golden grain clusters on deep brown for a modern, neutral nursery.

SUITS

Baby & kids, Bedding

COLOURWAYS

1 · more on request

PAIRS WELL WITH



Oksusu (Corn)



Daisy Field



ROMPER



CUSHION



QUILT & BLANKETS



09

037-002

Oksusu (Corn)

BABY SOLID COLLECTION

Oksusu means corn. A sunny companion to Bori for summer sleepwear and bedding.

SUITS

Baby & kids, Bedding

COLOURWAYS

1 · more on request

PAIRS WELL WITH



Bori (Barley)



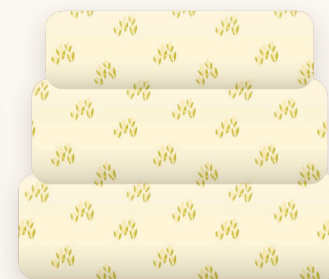
Tiny Sparkle



ROMPER



CUSHION



QUILT & BLANKETS



10

046-001

Garden Confetti

LIGHT DELIGHT COLLECTION

Painted leaves and petals in sage and peach. Fresh for spring bedding and baby apparel.

SUITS

Baby & kids, Bedding

COLOURWAYS

1 · more on request

PAIRS WELL WITH



Soft Fronds



Daisy Field



ROMPER



CUSHION



QUILT & BLANKETS



11

046-002

Soft Fronds

LIGHT DELIGHT COLLECTION

Barely-there fronds in cream. A tonal print for premium bedding and wallpaper.

SUITS

Baby & kids, Bedding, Wallpaper

COLOURWAYS

1 · more on request

PAIRS WELL WITH



Garden Confetti



Wave Crest



ROMPER



CUSHION



QUILT & BLANKETS



12

043-007

Tiny Cross

WINTER WOODLAND COLLECTION

Tiny peach crosses on white. The quietest print here, made to sit under bolder hero prints.

SUITS

Baby & kids, Bedding

COLOURWAYS

2 · more on request

PAIRS WELL WITH



Play Button



Little Whales

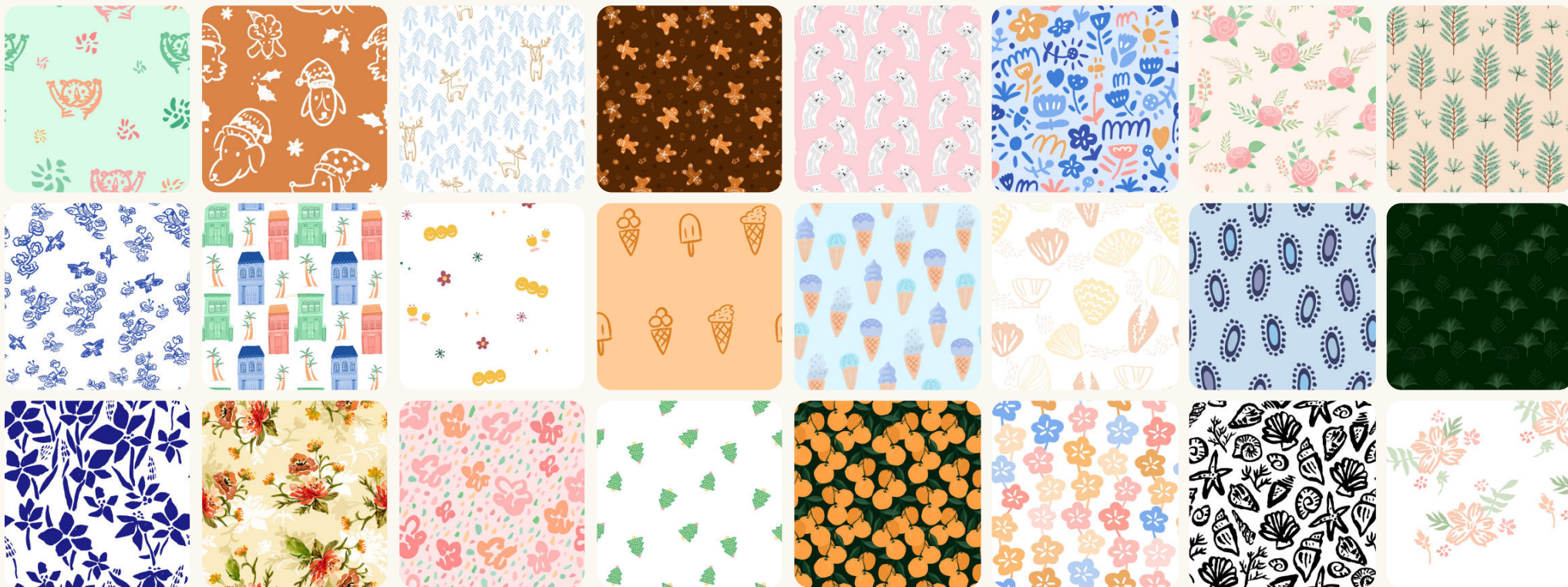


PART OF THE WINTER WOODLAND FABRIC COLLECTION

AND THERE IS MORE

92 ready-made prints in the full library

This catalogue shows 12 prints picked for baby and nursery products. The full library also covers kidswear, holiday, Lunar New Year, florals and home decor. Ask for the full catalogue, or tell us what you are developing and we will send a short edit for your range.



ANIMALS

FLORALS

LEAVES & TREES

STRIPES & SHAPES

SUMMER & SEA

WINTER & HOLIDAY

LUNAR NEW YEAR

SINGAPORE & TRAVEL

[Browse all prints at atelieroll.com](https://atelieroll.com)

[Request the full catalogue](#)

Simple licensing, direct with the designer

READY-MADE

License a print

from **US\$300**

- Any print in our library
- Scale adjusted to your product
- Non-exclusive

EXCLUSIVE

Make it yours

from **US\$600**

- Removed from our library for your category
- Extra colourway from US\$100

CUSTOM

A collection for your brand

from **US\$800**

- Hero print plus coordinates
- Two rounds of revisions
- Tee graphics, stickers and packaging too

01 Choose

Send the swatch numbers you like, with product type, quantity and region.

02 Quote

We reply with a quote and simple license terms.

03 Adjust

Colour and scale are tuned to your product and approved by you.

04 Deliver

Production files are sent as soon as the license is agreed.

✉ info@atelieroll.com

🌐 atelieroll.com

📷 Instagram [@atelieroll](https://www.instagram.com/atelieroll)